



New Hampshire Chapter

American Academy of Pediatrics 
DEDICATED TO THE HEALTH OF ALL CHILDREN®

NH AAP NEWS

March 2022

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"In terms of being late or not starting at all, then it's never too late."

~Alison Headley

WHO Report

Recently the World Health Organization released a new report "How the Marketing of Formula Milk Influences our Decisions on Infant Feeding". Among their conclusions are the following:

Formula milk companies use manipulative marketing tactics that exploit parents' anxieties and aspirations.

Industry systematically targets health professionals— whose recommendations are influential – to encourage them to promote formula milk products.

Formula milk marketing undermines parents' confidence in breastfeeding.

The full report, a webinar, and other information are available here,

<https://www.who.int/teams/maternal-newborn-child-adolescent-health-and-ageing/formula-milk-industry>

Mary O'Connor MD, MPH

New Hampshire Chapter Breastfeeding Coordinator

Magellan Diagnostics Resumes Distribution of LeadCare® II Test Kits

Meridian Bioscience, Inc. announced February 16, 2022, that Magellan Diagnostics resumed manufacturing and distribution of their LeadCare® II test kits. The Magellan quality management system identified discrepancies in the performance of LeadCare test kits. It was originally suspected that a defect with the plastic used to manufacture Treatment Reagent tubes was the source of this discrepancy; however, studies have shown that the paperboard material used to package Treatment Reagent tubes is the

source of the contaminant. As the issue had the potential to underestimate blood lead levels when processing patient samples, Magellan voluntarily recalled test kits and temporarily suspended shipping. Magellan has conducted numerous studies and experiments to understand the root cause of the issue and has identified suitable replacement materials such that shipments can resume. The most expedient means of receiving new LeadCare II testing supply kits is to order through your practice's usual medical supply distributors.

Childhood Lead Poisoning Dashboard

The updated childhood lead poisoning dashboard is now live in the NH DHHS data portal, <https://wisdom.dhhs.nh.gov/wisdom/topics.html?topic=childhood-lead-poisoning>.

Data and information on childhood lead exposure, testing, and other relevant information that is all easily accessible in one location.

The AAP Advocacy Conference will take place March 20 – 22, 2022.

As we enter 2022, and after nearly two years confronting the COVID-19 pandemic, there is so much at stake for children's health.

One thing is clear: children and families need strong policies that put their health needs first. That is why it is so vital that lawmakers hear from pediatricians like you.

Register TODAY [t.congressweb.com] for the virtual AAP Advocacy Conference, which will take place March 20 - 22, 2022. Join us and speak up for children from your community, state and across the country!

The conference brings together pediatricians, pediatric subspecialists and pediatric trainees who share a passion for child health advocacy. This year's virtual conference will feature distinguished guest speakers, advocacy skills-building and child health policy issue sessions and opportunities to learn how to be a strong voice for children.

On the final day of the conference, participants will attend virtual meetings with their congressional offices and other attendees from their state to discuss a timely child health issue.

To learn more and to register for the conference, please visit AAP.org/AdCon [t.congressweb.com].

CDC Releases the mPINC Ten Steps Assessment Tool

The **mPINC Ten Steps Assessment Tool** is now available online. The tool helps to assess a hospital's implementation of each of the Ten Steps to Successful Breastfeeding using data from CDC's Maternity Practices in Infant Nutrition and Care (mPINC) survey. The tool can help guide the implementation of maternity care practices and policies supportive of breastfeeding and identify and prioritize quality improvement efforts. The tool is intended for use by state and local health departments, breastfeeding coalitions, and institutions and organizations working with hospitals on quality improvement in maternity care practices. It can also be used by hospitals to assess their implementation of the Ten Steps and highlight areas of strength and needed improvement.

<https://www.cdc.gov/breastfeeding/data/ten-steps-assessment-tool/index.html>

Opportunities Available: This is a new section of the newsletter to highlight opportunities to get involved or for help needed. If you have something you want listed, please contact catrina.watson@nhms.org

NHAAP is looking for chapter members who would like to be part of a chapter interest group on diversity/equity/inclusion (DEI). This would be an informal group that aims to highlight issues in this area for pediatricians. Please respond to catrina.watson@nhms.org.

NH AAP meetings

2022 Meetings will be March 9, June 8, September 14 and December 14. Meetings will be held virtually until further notice.

Newsletter Editor
Vacant

Contact Us/Submit Content
NH Chapter of the American Academy of Pediatrics
7 N. State Street
Concord, NH 03301
603-224-1909
catrina.watson@nhms.org

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